



Cécile Lafitte

Etudiante en alternance
Banque & Finance Internationale

EXPERIENCES

09/23 - 08/24

CHARGÉE MARKETING PRODUIT & DIGITAL EDMOND DE ROTHSCHILD (EDRAC) - Paris

Paramétrage des supports financiers, assistance et suivi des opérations en digital, organisation de séminaire.

08/22 - 08/23

CHARGÉE DE COMMUNICATION & EVENT LE 29 - Marseille

Organisation d'événements privés, gestion des membres du club de dirigeants, et création de contenu de communication.

08/21 - 12/21

RESPONSABLE DE PROJET WEB ELEVARE - Paris

Renouvellement de la stratégie digitale de l'entreprise par la refonte du site web et la création de contenu social media.

01/20 - 03/20

CHARGÉE DE COMMUNICATION & RP ELECTION MUNICIPALE - Toulouse

Conception de supports visuels on et off line, gestion des relations presse et création d'événements politiques.

📞 06.56.72.03.60

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🌐 [Cécile Lafitte](#)

EDUCATIONS

2023

MASTER PGE FINANCE

Toulouse Business School

2022

BACHELOR MARKETING

Kedge Business School

2019

BACCALAURÉAT SCIENTIFIQUE

Lycée George Sand

INTERETS

- Politique et géopolitique
- Mode et luxe
- Danse classique

COMPETENCES

- Banque & Finance
- Assurance-vie
- Marketing & Digital
- Organisation
- Autonomie
- Relation client



Cécile Lafitte

Work-study student

Banking & International Finance

EXPERIENCES

09/23 - 08/24 **PRODUCT MARKETING & DIGITAL OFFICER**
EDMOND DE ROTHSCHILD (EDRAC) - Paris
Setting up financial supports, assistance and monitoring of digital operations, organisation of seminars.

08/22 - 08/23 **COMMUNICATION & EVENT OFFICER**
LE 29 - Marseille
Organisation of private events, management of executive club members, and creation of communication content.

08/21 - 12/21 **WEB PROJECT MANAGER**
ELEVARE - Paris
Renewal of the company's digital strategy by redesigning the website and creating social media content.

01/20 - 03/20 **COMMUNICATION & PR OFFICER**
LOCAL ELECTION - Toulouse
Design of on and off line visuals, management of press relations and creation of political events.

SKILLS

- Banking & Finance
- Life insurance
- Marketing & Digital
- Organisation
- Autonomy
- Customer Relation

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EDUCATIONS

2023 **MASTER PGE FINANCE**
Toulouse Business School

2022 **BACHELOR MARKETING**
Kedge Business School

2019 **SCIENTIFIC BACCALAUREATE**
Lycée George Sand

HOBBIES

- Politics and geopolitics
- Fashion and luxury
- Ballet dance